Baking homemade treats for Christmas presents and parties has never been more popular. From cookies and cakes to mince pies and truffles, there’s a box, bag or wrapping idea for everything! With the right ribbon and a little bit of ‘know how’, learn how to impress your friends and family with stylish gifts that still have that homemade feel about them.

1. One of this year’s trends seems to be an earthy rustic look which works really well with homemade goodies. Hessian ribbon, available in different widths and patterns, looks great teamed up with a brighter colour on top around a cake or gift and if you want to add a message, use one of our worded ribbons like ‘hand made with love’ or ‘Happy Christmas with Love’.

For a little sparkle, there’s an abundance of ribbons in all widths from bright gold and silver to more subtle checked patterns with a sprinkling of glitter!

2. Our range of sweet boxes come in different colours, designs and shapes to suit many edible gift ideas so you can use them for chocolates, cookies, marzipan fruits and mini macarons etc. The economy window boxes with inserts are a great price and remember, you don’t have to use all the inserts which means you can section the box to suit its contents.

3. Cellophane basket bags are the perfect solution for party food. Pop your treats or cake onto an attractive plate or cake board and not only does it look great but is a really economical way to present food as a gift. The bags are food safe and come in 2 designs (plain and with snowflakes).
4. Let us introduce you to ‘The Bowdabra’ – the secret to making beautiful bows! If you are a perfectionist and have spent many a frustrated hour trying to tie neat beautiful bows around your cakes, then this will really WOW you. In just a minute we created a fantastic bow for the reindeer cake that comes ready to wrap around it so you don’t have to work out how to attach it separately.

5. Simply follow the instructions and pictures in the box to create neat bows, double bows and pom poms. Each bow is tied up with a ribbon that can be used to wrap around your gift wrapping leaving a perfect bow on show. With the thought of having beautifully wrapped Christmas presents this year, we loved it so much that everyone in the studio bought one!

6. Create a stylish and fun look on the top of cellophane bags by folding the cellophane and wrapping a ribbon around the bag length ways, the Bowdabra makes this really easy to do.

7. Pop your goodies into the bag and neatly fold the rest of the cellophane to one side.

8. Concertina the cellophane backwards and forwards until you reach the top of the bag then hold your finger in the middle and wrap a ribbon around. Finish with a bow and release to let the cellophane fan up.

9. If you are baking a Christmas cake as a gift and have one of our standard cake boxes, why not try decorating the lid! Choose some colourful gift wrap, cut out a bauble shape and attach in place.

   To add the bow make 2 slits at the top of the bauble and tie the ribbon through the cardboard (once again, the Bowdabra allows you to create large beautiful bows that are easy to attach).